

## ***2003 Komen Atlanta Pink Tie Ball® Raises More Than \$600,000***

Atlanta, GA (November 1, 2003) -- The Susan G. Komen Breast Cancer Foundation Greater Atlanta Affiliate announced that its fourth annual Komen Atlanta Pink Tie Ball® held Saturday, October 11<sup>th</sup>, 2003 at the Ritz-Carlton, Buckhead, Atlanta, raised more than \$600,000 for the Greater Atlanta Affiliate. The funds raised stay within the Greater Atlanta Affiliate 10-county service area to provide breast cancer outreach projects to grassroots organizations, community agencies, and support groups, and provide funding for the Komen Foundation Award and Research Grant Program.

The Komen Atlanta Pink Tie Ball® featured a dinner, silent and live auction, and lively program led by Mistress of Ceremonies Monica Kaufman of WSB TV-2 that included Atlanta's Rock and Roll Band, The Psychics. This year's honorees were Northside Hospital and Dr. Ragsbert F. Phillips.

Co-Chaired by Marty Alterman, Renee Hutchinson, and Cynthia Edwards Odomes, the evening drew a record number of attendees. Marty Alterman noted: "My co-chairs and I were so pleased to have even more people share in this special evening. We are looking forward to next year's ball, which is scheduled to take place on Saturday, October 16<sup>th</sup>, 2004."

The Susan G. Komen Breast Cancer Foundation was established in 1982 by Nancy Brinker to honor the memory of her sister, Susan G. Komen, who died from breast cancer at the age of 36. Today, the Foundation is an international organization with a network of more than 75,000 volunteers working through local Affiliates and events like the Komen Race for the Cure® to eradicate breast cancer as a life-threatening disease. A global leader in the fight against breast cancer, the Foundation fulfills its mission through support of innovative breast cancer research grants, meritorious awards and educational, scientific and community outreach programs around the world. Together with its Affiliate Network, corporate partners and generous donors, the Komen Foundation has raised nearly \$600 million for the fight against breast cancer.

Formed in 1991, The Susan G. Komen Breast Cancer Foundation Greater Atlanta Affiliate awarded over \$1,000,000 in grants for breast cancer outreach projects for early detection, education, support and treatment in the greater Atlanta area for 2003. Our non-duplicative outreach projects provide services to grassroots organizations, community agencies and support groups to provide assistance to patients and their families. In addition, the Affiliate awarded almost \$300,000 to the Komen Foundation Award and Research Grant Program. To learn more about the Greater Atlanta Affiliate, visit [www.komen-atlanta.org](http://www.komen-atlanta.org) or call (404) 459-8700.

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