

Greater Atlanta Affiliate Accepting Nominations for Serenity Award

Atlanta, GA (January 14, 2004) – The Susan G. Komen Breast Cancer Foundation Greater Atlanta Affiliate is now accepting nominations for the 2004 Serenity Award, which will be awarded at the 14th Annual Komen Atlanta Race for the Cure® on Saturday, May 8th, 2004.

The Serenity Award is given to the Survivor who has turned the diagnosis of breast cancer into a positive. It is someone who has found peace and serenity in the midst of this terrible illness. The recipient will receive a special commemorative plaque bearing their name at the 2004 Komen Atlanta Race for the Cure®.

Nominations may be made in writing to: The Susan G. Komen Breast Cancer Foundation, Greater Atlanta Affiliate, 6075 Roswell Road, Suite 630, Atlanta, GA 30328. Please include the names and addresses and phone numbers of the nominee and the nominator. There is no limit in length of the nomination, just tell us about your special Survivor, as well as a brief explanation of why you believe the nominee should receive the 2004 Serenity Award. The nomination must be postmarked no later than April 19th, 2004 for consideration.

The Susan G. Komen Breast Cancer Foundation was established in 1982 by Nancy Brinker to honor the memory of her sister, Susan G. Komen, who died from breast cancer at the age of 36. Today, the Foundation is an international organization with a network of more than 75,000 volunteers working through local Affiliates and events like the Komen Race for the Cure® to eradicate breast cancer as a life-threatening disease. A global leader in the fight against breast cancer, the Foundation fulfills its mission through support of innovative breast cancer research grants, meritorious awards and educational, scientific and community outreach programs around the world. Together with its Affiliate Network, corporate partners and generous donors, the Komen Foundation has raised nearly \$600 million for the fight against breast cancer.

For further information on the Greater Atlanta Affiliate or the Komen Atlanta Race for the Cure®, please call the Komen Office at 404.459.8700, or visit our website at www.komen-atlanta.org.